

Puncharat Budsaya-arunvidhya

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EDUCATION

Ruamrudee International School
International Baccalaureate (IB) Diploma Candidate

Bangkok, Thailand
Class of 2027

Higher Level: Economics, Business Management, Mathematics: Applications & Interpretation
Standard Level: Biology, English Language & Literature, Thai

IB Predicted 39/45

WORK EXPERIENCE

Co-Founder / Business Strategy Coordinator, TCAT Tech | Bangkok, Thailand | 07/25 – present

- Lead Thailand market-entry strategy during TCAT's sandbox phase, developing driver-recruitment strategies and accessible, traveler-focused app features that onboarded 780+ drivers ahead of full licensing.
- Lead weekly Chinese-language meetings with TCAT's Shanghai hub and build partnership materials, contributing to a signed partnership with AMap (Alibaba's navigation platform with 1 billion+ users) and a signed contract to expand into Laos.

Investment & Portfolio Management Intern, Tokio Marine Holdings | Bangkok, Thailand | 06/26 – 07/26

- Conducted company, industry, and asset-class research to build a client-focused portfolio, balancing asset allocation, risk-return tradeoffs, and diversification.
- Developed and defended investment recommendations in two formal presentations to the investment team.

LEADERSHIP EXPERIENCE

Founder & President, WaveTalks | Bangkok, Thailand | 08/25 – present

- Founded a student-run podcast that turns student polls and feedback into episodes on IB/AP and student life, including the "Dynamic Duo" teacher-student series and "Back To Campus" alumni series
- Direct social media and live content, producing a SEASAC volleyball interview with 49.5K+ views, student election candidate interviews, and a live podcast show at the International Fair.

Founder & Project Leader, Nhommai Community Health Project | Bangkok, Thailand | 04/25 – present

- Led a door-to-door healthcare needs assessment across 228 households (~1,300 residents) in Khlong Toei, then built a digital health-tracking system with color-coded risk levels, now in active use for chronic illnesses and hospital appointments.
- Spearhead fundraising for a community nurse room and emergency alert system, organizing a charity golf tournament to fund its development.

Head of Media, RISMUN | Bangkok, Thailand | 02/25 – present

- Led brand and marketing strategy for RISMUN, growing Instagram followers by 120% through social media campaigns, committee graphics, stage backdrops, and banners to build a consistent conference identity.
- Led conference-wide digital communications with the Secretariat, supporting registration of 200+ delegates and chairs.

EXTRACURRICULAR EXPERIENCE

Co-Founder, Reef Origins | Koh Tao, Thailand | 03/26 – present

- Co-founded a coral restoration project, leading site surveys to identify bleaching and tourism damage, then designing site-specific reef structures.
- Completed specialized reef-restoration dive training to install structures underwater, giving coral fragments a base to regrow and marine life a habitat to return to.

Link Crew Leader/Mentor | Bangkok, Thailand | 08/25 – present

- Led freshman orientation and transition within a 100-student program, helping incoming students adjust to school life and campus resources.
- Facilitated weekly team-building and discussions for a 21-student advisory group, building a supportive space for peer connection.

Member, HyCare Club | Bangkok, Thailand | 02/25 – 06/26

- Raised ฿20K+ for clean water by coordinating school food sales and fundraising campaigns.
- Built a mini-dam and donated water filters to communities in Kanchanaburi.

Member, Vivace Honors Choir | Bangkok, Thailand | 02/25 – present

- Selected for the school's honors choir, performing advanced repertoire including "Bohemian Rhapsody."
- Represented the school in spring and winter concerts and other events, strengthening ensemble and performance skills.

ADDITIONAL INFORMATION

- AWARDS

Outstanding student award in IB Thai SL

Top 16 Finalist, Siriraj International Interprofessional Debate on Global Health 2025

Top 50 Finalist, Show Me What You Got Thailand Startup Competition 2025
- INTEREST

Eating new dishes, Watching movies, Singing, Diving
- LANGUAGE

Thai (Native), English (Fluent), Mandarin (Fluent)

ADDITIONAL REFERENCES

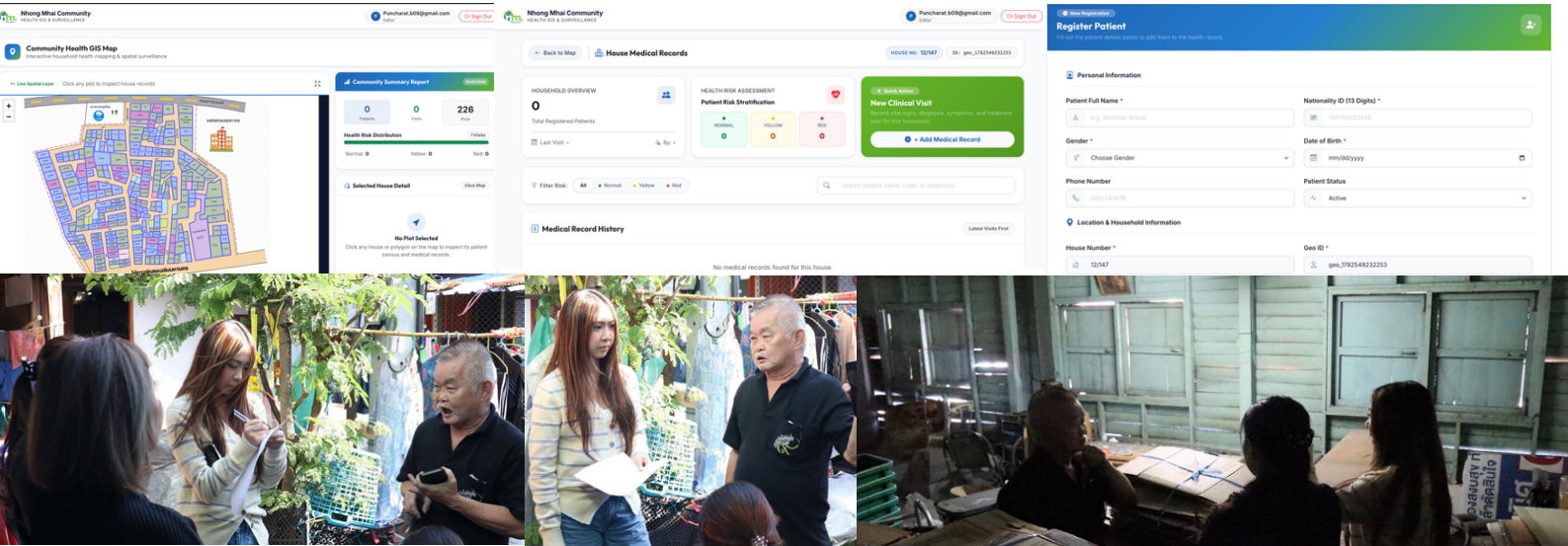
Link to WaveTalks Podcast Spotify Show :

Back To Campus - <https://open.spotify.com/show/6wUozFrurjH6X4D3TDn3c?si=caf7b9dd6546484e>

Dynamic Duo - <https://open.spotify.com/show/5Y6sVPNfAJfNNvtK7A07Xx?si=424a3c3e21344fbd>



Nhongmai Community Health Project :



Investment & Portfolio Management Intern, Tokio Marine Holdings :



TCAT Tech Thailand :

